

Republican Health Care Plan

The ballot proposition would make health care coverage in California more affordable and accessible by using tax incentives. The measure would use incentives to encourage the construction of more medical clinics in the state. The measure would also provide additional tax incentives to companies who agree to offer health care coverage for their employees, and it would also allow hospitals to send UNINSURED NON-EMERGENCY patients to local clinics rather than treating them in emergency rooms.

Party Intensity

REP	25%/15%
DEM	38%/ 8%
DTS	25%/ 9%
IND	26%/10%

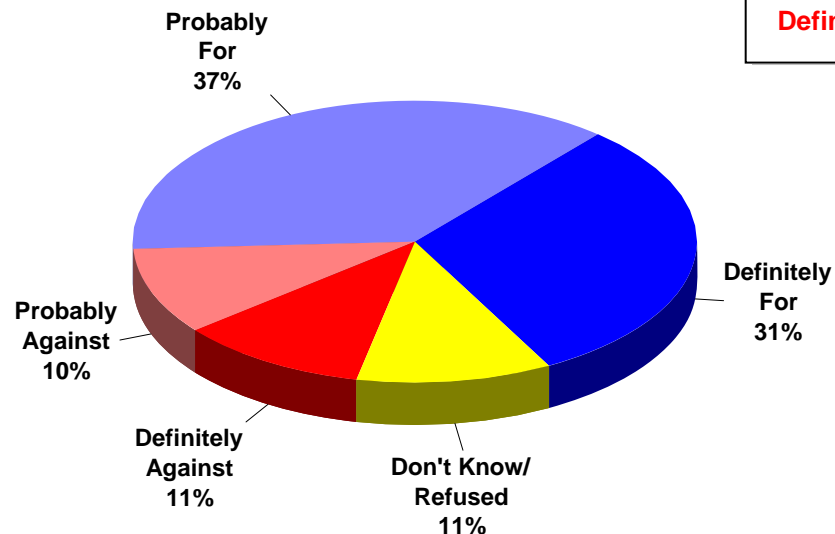
Geography/Media Markets Intensity

Los Angeles	31%/14%
Bay Area	28%/ 8%
Sacramento	30%/13%
San Diego	31%/ 9%
Central Valley	41%/ 8%

Total For 68%
Total Against 21%

Intensity

Definitely For 31%
Definitely Against 11%



California Statewide Survey
N=1000 Likely Voters
February 5-7, 2007
STEVEN M. KINNEY
PUBLIC OPINION STRATEGIES